



**City of El Segundo
Arts and Culture Advisory Committee**

Meeting Minutes
for March 28, 2023 5:30 p.m.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the U.S.

A. CALL TO ORDER

1. The meeting was called to order at 5:30 p.m. by Vice Chairperson Maureen Kingsley.

B. ROLL CALL

1. Members present: Joanna Bowe, Jane Burrell, Vice Chairperson Maureen Kingsley, Brian Mitchell, Joan Palmer, John Pickhaver, Natalie Strong, Chairperson Eva Sweeney, Tanya Taylor (left at 7:57 p.m.), Ioana Urma, Neal Von Flue

City Council Liaisons:

Councilmember Lance Giroux – present

Councilmember Carol Pirsztuk – present (non-liaison, left at 7:58 p.m.)

2. City Staff Liaisons present: Recreation, Parks and Library Director Aly Mancini, Senior Librarian Julie Todd, Cultural Arts Coordinator Sam Lee, Senior Administrative Specialist Brandee Thornton
3. Additional City Staff present: Senior Administrative Analyst Linnea Palmer, Acting Recreation Superintendent Rachel Cummings, Acting Recreation Supervisor Devon Zamora

C. PRESENTATIONS

1. John McCullough of the El Segundo Art Walk discusses plans for Art Walk 2023. (John McCullough/15 minutes)

John McCullough reported on the 2022 Art Walk event and shared a little about the plans for the event in 2023. The 2022 Art Walk budget was \$81k, of which \$58k was provided by the City. Public art installed as part of the 2022 Art Walk totaled \$21k of the \$58k City donation. This art includes an augmented reality installation at City Hall Plaza and Andrew Hem's mural at Labib Funk + Associates off Main Street.

As part of his presentation, John shared his vision for an augmented reality map (AR) as a tool for promoting the City's current public art. He is working on a partnership with Snap Inc. and Reality Experience Design (local company) to create this map. The estimated cost of the AR map is \$30k.

Questions from the ACC members regarding the AR map included who would own the map? if the map would only be available through the Snap App, who would get any advertising revenue generated from the map? who owns the content? Cultural Arts Coordinator Sam Lee shared his prior experience with Snap Inc regarding a current public mural in the Library. Snap did not want to sign any legal documents to work with the City in the past.

The ACC is seeking follow up for how Snap is performing as a company and who the Snap user demographics are. At this time, there is much more information needed on this proposed project.

A verbal vote was taken by Julie Todd.

MOTIONED by Chairperson Eva Sweeney and SECONDED by Natalie Strong to include the proposed Art Walk 2023 budget of \$41K in FY 23/24 initiatives to present to Council. Motion CARRIED 11-0.

A verbal vote was taken by Julie Todd.

MOTIONED by Chairperson Eva Sweeney and SECONDED by Tanya Taylor to include the proposed Snap Map budget of \$31K in FY 23/24 initiatives to present to Council. Motion CARRIED 8-3. Members not in favor include Vice Chairperson Maureen Kingsley, Ioana Urma and Neal Von Flue.

2. Acting Recreation Superintendent, Rachel Cummings discusses a possible opportunity for a Teen Center mural/signage on the exterior building.
(Rachel Cummings/10 minutes)

Acting Recreation Superintendent Rachel Cummings shared about the Teen Center improvements that have taken place in 2023 and asked the ACC to consider funding a temporary mural on the Teen Center's façade as signage. Ioana Urma mentioned that the paint design process could be a more affordable option for a temporary mural. The ACC decided to identify funds from the remaining Community Engagement Fund initiative to pay for a mural on the Teen Center's façade, but the exact cost has not been determined yet based on existing program commitments with the existing balance.

MOTIONED by Chairperson Eva Sweeney and SECONDED by Vice Chairperson Maureen Kingsley to support a signage mural on the Teen Center's exterior. Motion CARRIED 11-0.

3. Tanya Taylor discusses an idea to celebrate Juneteenth in El Segundo.
(Tanya Taylor/15 minutes)

Tanya Taylor shared that the mission for the nonprofit Black in Mayberry is to combat racism through the arts and is looking to host a Juneteenth festival for the

first time in El Segundo. Tanya has hosted events for Juneteenth in the past. Through celebrating Juneteenth, Tanya is looking to educate communities of all backgrounds. Some of the Juneteenth activities would include a talk at ESMoA, collaboration with local schools and student unions, and a storytime at the El Segundo Public Library. She is meeting on Thursday with City staff to discuss the event and is looking for support from the ACC as well.

Councilmember Giroux asked about Tanya's timeline in relation to the school district's end of year timeline – if they will be in session.

Eva is in favor of the ACC supporting a Juneteenth program.

Joanna Bowe suggested funding the cultural elements of the event such as performers. The ACC is asking Tanya to present a more detailed budget for further discussion.

D. PUBLIC COMMUNICATIONS

Councilmember Pirsztuk clarified her thoughts on the ACC's plan. She wants to see funds put aside for City CIP's and is looking to have the ACC grant money to the Old Town Music Hall, the Zimmerman Automobile Museum, and ESMoA for programming within the City. She is concerned about the recession and how the Cultural Development fund will be sustained in the coming years.

E. APPROVAL OF MINUTES for February 28, 2023

1. Approval of minutes of the Arts and Culture Advisory Committee Meeting of February 28, 2023.

A verbal vote was taken by Julie Todd.

MOTIONED by Neal Von Flue and SECONDED by Chairperson Eva Sweeney to approve the minutes of the Arts and Culture Advisory Committee Meeting of February 28, 2023. Motion CARRIED 11-0.

F. SPECIAL BUSINESS – NONE

G. UNFINISHED BUSINESS

1. FY 23/24 Cultural Development Program Initiatives discussion.
(Maureen Kingsley/30 minutes)

Chairperson Eva Sweeney would like to include CIP's in the budget for the 23/24 FY. Brian Mitchell is requesting a priority list of CIP projects before deciding on a budget. Chairperson Eva Sweeney is asking that the ACC be informed about new development projects in the City in order to be more proactive.

Councilmember Pirsztuk is asking that the ACC create a grants initiative for local cultural non-profits. Neal Von Flue and Councilmember Giroux confirmed that there is not enough time before the 23/24 FY budget to develop a grant program for FY 23-24.

Chairperson Eva Sweeney suggested creating funding for the three cultural non-profits in town to run for the next fiscal year.

The ACC's proposed new budget won't be presented to Council until the first meeting in May, moved from the April 18th meeting. Discussion about scheduling a Special Meeting of the ACC sooner, rather than on the regular scheduled fourth Tuesday took place. This would allow the committee to meet sooner to discuss the 23/24 FY proposed initiatives.

A verbal vote was taken by Julie Todd.

MOTIONED by John Pickhaver and SECONDED by Ioana Urma to hold a Special Meeting on April 17th, 5:30 p.m. in the Sue Carter Community Room. Motion CARRIED 11-0.

H. NEW BUSINESS – NONE

I. GOVERNANCE

1. Updates from City Legal Council on Social Media Policy (Julie Todd/5 minutes)

Julie provided the ACC with a refresher on the Brown Act.

2. Developer updates and current F/Y initiatives updates. (Sam Lee/10 minutes)

Sam shared that he would provide updates at the April 17th meeting.

J. ADVISORY COMMITTEE MEMBER COMMENTS

Joanna Bowe – none

Jane Burrell – Shared her research about the Plunge. The plunge is not an art deco building. It is a WPA art project by John Austin. She wants to clarify for when the ideas for public art are made. Jane would like the City website to include the information about the building and architect on the website and the public art map. She has some concerns about who would manage a Snap map and who is responsible.

Vice Chairperson Maureen Kingsley – none

Brian Mitchell – none

Joan Palmer- none

John Pickhaver – none

Natalie Strong – none

Chairperson Eva Sweeney – ESMoA's new show *Belonging* will have a special opening on April 22, 5:00 p.m. to 8:00 p.m.

Ioana Urma – Asked if an ad hoc committee be created to look into grants for the City.

Neal Von Flue – Annual student show at Vistamar school on March 29th 6-8pm.

CITY COUNCIL LIAISON COMMENTS –

Councilmember Lance Giroux shared his support for the work that the ACC does and thanked everyone for their work on the committee.

K. DIRECTOR COMMENTS

Rec, Parks, and Library Director Aly Mancini is looking forward to being more involved with the ACC.

L. CITY LIAISON UPDATES

1. Julie Todd shared about the upcoming program with Dee Chester Citizen Astronaut and Space Historian program on Wednesday, March 29, 6:30 p.m.
2. Sam Lee presented his tour of Desert X public art and also about Soo Kim's upcoming public art workshops..

M. ADJOURNMENT – Meeting adjourned at 8:22 p.m.

A verbal vote was taken by Julie Todd.

MOTIONED by John Pickhaver and SECONDED by Ioana Urma to hold a Special Meeting on Monday, April 17th, 2023, at 5:30 p.m., and to cancel the Regular Meeting on April 25, 2023. Motion CARRIED 10-0.

A verbal vote was taken by Julie Todd.

MOTIONED by Natalie Strong and SECONDED by Jane Burrell to adjourn the meeting at 8:22 p.m. Motion CARRIED 10-0.

NEXT MEETING: The ACC will hold a Special Meeting on Tuesday, April 17, 2023 at 5:30 p.m.